

18th UKPHA Annual Public Health Forum
"Confronting the Public Health Crisis- global issues, local actions"
Bournemouth International Conference Centre, March 24-25, 2010

List of abstracts submitted for presentation at the Forum

26 November 2009

Compiled by Donald Reid
Parallel Sessions Coordinator,
17th UKPHA Annual Public Health Forum

Introduction

The table below lists the titles of the approximately 400 abstracts submitted for presentation at the 18th UKPHA Annual Public Health Forum.

Please note that:

- ◆ About one in twenty abstracts are usually withdrawn by their authors, so we cannot promise that all of the titles listed will be presented
- ◆ Up to 160 of the abstracts will be offered thirty minute oral presentations and most of the remainder will be offered poster presentation, where appropriate
- ◆ Where the same first author is shown against more than two abstracts, we will discuss withdrawals or merging papers, etc, as appropriate, with the author
- ◆ If you've submitted an abstract which isn't listed, please let me know as soon as possible at Dreidd@aol.com (*please note the extra "d"*)

This grouping by topics is preliminary and liable to change. Suggestions for improvement are welcome, to me at Dreidd@aol.com.

A list of the titles selected for oral and poster presentation will be posted on this website by 15 January 2010.

List of abstracts submitted for the 2010 Forum, by topic

Topic	Title and First Author
Alcohol Misuse (12)	<p>Measuring the scale of the problem</p> <p>34472 The potential for online surveys to be used to monitor alcohol consumption across the population on a real-time basis Paul Cosford</p> <p>33978 Using geodemographic segmentation to identify inequalities in alcohol specific hospital admissions Anna Wasielewska</p> <p>34286 Using GIS to help reduce alcohol related harm John Langley</p> <p>34475 Do people who drink heavily know they drink heavily? A comparison of self-reported alcohol consumption with perceptions of heavy and harmful drinking from an online survey Paul Cosford</p> <p>Implementing Interventions</p> <p>33709 Reasons to include alcohol harm as an improvement target in Local Area Agreements: An Initial Comparison of Local Authorities Jami Rae</p> <p>34451 Joining forces: How alcohol and domestic abuse professionals can learn from each other to provide safe brief interventions. Amy Campbell</p> <p>33979 The development of a Multi-agency Alcohol Harm Reduction Alcohol Strategy for Dorset. Emma Wilson or 33850 No place like home: experiences of a home alcohol detoxification service in the North East of England Sarit Carlebach</p> <p>34969 Alcohol Prevention and Health Promotion Strategies for Lambeth Vida Cunningham</p> <p>35171 No Regrets? Enabling discussion on alcohol and sexual health with vulnerable young people Helene Denness NHS Nottinghamshire</p> <p>35212 Qualitative and Quantitative Analysis of a Local Authority Intervention, Tackling Alcohol Fuelled Anti-Social Behaviour (ASB) amongst Youths. Rachel Stickler - University of the West of England, Bristol</p> <p>Evaluating effectiveness</p> <p>35132 Evaluation of a Direct Marketing approach to alcohol self-help literature Elizabeth Ambler Department of Health - East Midlands</p> <p>35174 An evaluation of an early intervention service for drug and alcohol misuse in vulnerable young people in Bristol secondary</p>

	schools Lisa Peto NHS Bristol
Arts & Health	<i>Abstracts on this topic have been classified under related health topics this year.</i>
Benefit Uptake via the NHS (1)	34433 Identifying Success. Results from a new pilot of Welfare Rights Provision in GP Surgeries in Nottinghamshire Sue Coleman
Cancer Prevention & Treatment (10)	<p>Measuring and identifying causes 34004 Predictions of the rise in the number of cancer diagnoses in the South West to 2020 Julia Verne 35157 Mobile telecommunications and health – report of an investigation into an alleged cancer cluster in the West Midlands Antony Stewart Staffordshire University</p> <p>Effectiveness of screening programmes 31674 Is cervical cytology screening for lesbians really necessary? A review of the evidence Hazel J Henderson 33775 Approaches to improving breast screening uptake: evidence and experience from Tower Hamlets Kay Eilbert 34002 Prostate Cancer Screening: Addressing Racial and Ethnic disparities Sameer Arora 34381 Public health potential of a celebrity cancer diagnosis David Metcalfe</p> <p>Preventing skin cancer 34353 Insights into female adolescents’ behaviour in the sun Elizabeth Norton 34467 Developing sun protection guidelines for early years, primary and secondary school settings in Caerphilly Borough. Sarah Williams</p> <p>34021 Do older people suffer inequalities in access to cancer care across South Central SHA? Rachel Crowther</p> <p>34254 Overcoming barriers to successful implementation of the HPV vaccination programme in Nottinghamshire</p>

	Gina Policelli
Carers health (2)	34407 The Impact of Caring on Health: Evidence from the 2005 Kent Survey. Ann Palmer 35104 Developing an Intervention to Promote Partnerships Between Cared For Individuals, Family Carers and Community Nurses (Partnership in Practice Resource) Karen Roome Glasgow Caledonian University
CHD, CVD & Stroke - Prevention & Treatment (11)	<p>Measuring the scale of the problem 33720 Cardiovascular needs assessment for NHS Norfolk, 2009 Kadhim Alabady 33733 NHS Norfolk Cardiovascular disease (CVD) needs assessment (CVD Health Equity Audit), 2009 Kadhim Alabady 34208 CHD Mortality by local deprivation quintile (IMD 2007), district, and gender for NHS Norfolk Kadhim Alabady 34394 Vascular Risk assessment of Bromley PCT Staff Agnes Marossy 34456 GP practices utilising predictive QRISK2 have successful pick-up rates of high-risk CVD patients. Abigail Knight</p> <p>Assessing awareness 33719 An Assessment of CVD Awareness – Applications of a Qualitative Methodology and Social Marketing Henna Ali 34103 An Assessment of Stroke Awareness across Essex – Applications of a Quantitative Methodology and Social Marketing Parm Marway</p> <p>Equitable interventions 34249 Aspects of equity in the provision of a CVD prevention programme in primary care Rebekah McNaughton 34393 Equity in the Delivery of Coronary Heart Disease (CHD) Services for Residents of NHS Somerset Matthew Dominey 34509 The Stroke Register and patient care in North Staffordshire Paul Trinder 35168 Tees Healthy Heart Check: Implementing the National Vascular Risk Assessment Programme Peter Heywood NHS Tees</p>

<p>Communicable Disease Prevention & planning (6)</p>	<p>34397 Bournemouth - TB or no TB? Sue Appleby 34521 Accuracy of Clostridium Difficile Reporting and its Correlation to Death Certification Robert Bethune 35179 Key factors in the successful management of a meningococcal cluster Dominique Letouze (p) NHS Hampshire 34572 “We all do sex but we just don’t like talking about it”: A qualitative study of African women in Scotland Padam Simkhada 35210 Food Premises Inspections do Nothing to Reduce Food Poisoning Incidences (England and Wales) Jemma Naish - UWE, Bristol 35211 Is food hygiene training effective at improving food hygiene standards? Jeremy Lockley - University of the West of England, Bristol</p>
<p>Community Participation & Support, democracy and citizenship (12)</p>	<p>Conducting lifestyle surveys 33975 Conducting a lifestyle survey and establishing a citizen’s panel in Dorset Rebecca Pearce 34567 Know your population- design and delivery of a borough wide health and lifestyle survey Chris Lovitt 34250 Information is power. Can neighbourhood-level Health Profiles encourage citizens to participate in health and care decision-making? Don Sinclair 34546 Engaging the community to develop and support healthy lifestyles Jennifer Archer Other approaches 34584 NHS Health checks targeting those hard to reach groups through Healthy Lifestyle Roadshow Jennifer Banks-Smith 34469 Organ donation: Addressing health inequalities for a scarce resource, through participation, citizenship and empowerment. Neerja Jain 34600 Area-based initiatives as a vehicle for social change: assessing the scope for health improvement. Katie Powell 34991 Spreading the word- using the community to spread health promotion messages Shabira Papain Social Action for Health 35191 Disadvantaged groups, health inequalities and the role of community action Frances Chinemana Opinion Leader 35153 Community Engagement - The "New" Way Forward Jean Arrowsmith Coventry City Council 35206 Providing Health Screening and Advice in the Community for Socially Excluded Groups Mary Kiddy NHS Central Lancashire 33936 Growing a healthier community in Sandwell Helen Sneyd</p>

Complementary Therapies (1)	34400 Taking Control of Your Health: the role of complementary therapies Philip Harris
Developing the Community workforce (5)	34348 “They make the tea and make you welcome”: public perceptions of volunteer roles in public health Jane South 34349 To pay or not to pay? Options for supporting citizen engagement in public health programmes Jane South 34359 Healthy employment? Lay people joining the public health workforce Peter Branney 34391 Learning points from a patient notification exercise in Bournemouth, following serious infection control failures in a dental practice Sue.Appleby@ferndown.Nhs.Uk Appleby 35188 Win: Wellbeing in Yorkshire and Humber Julia Weldon
Developing The Professional Workforce (25)	33644 Developing Continuing Professional Development (CPD) programmes for a multi-disciplinary public health workforce. An evaluation of the Public Health CPD Programme in Devon & Cornwall: 2004 – 2008. Kevin Elliston 33937 PHILEAS - an empirically derived assessment tool for identifying the training needs of a multidisciplinary workforce engaged in addressing public health. Rachel Richards 34067 Walking the Talk Diane Roffe 34151 Findings from the Public Health Open Resources in the University Sector (PHORUS) project Ann Hemingway 34204 The development of multi media imaging for the teaching of public health Susan Thompson 34284 Stronger Together, weaker apart - we really mean it! Results from the national Delphi consultation on effectively harnessing the contributions of both health promotion and social marketing Jenny Griffiths 34285 Developing the public health and community workforces through partnerships:chances4change case study Mary Shek 34291 PHORCaST - Delivering the health and wellbeing workforce of the future Jonathan Bardill 34299 Investing in people - building a sustainable public health workforce Becky Pollard 34306 Capacity building for public health – inclusive models from the Teaching Public Health Networks Fiona Sim 34307 Sharing the public health agenda – enhancing public health content of undergraduate education Fiona Sim 34364 Developing postgraduate training & development pathways for public health practitioners and the wider public health workforce Alastair Tomlinson 34376 Health Inequalities: Educating the NHS workforce Sally Beautyman 34390 www.wellbeingsoutheast.org.uk - an online resource for practitioners working to promote healthier lifestyles

	<p>Anh Tran</p> <p>34405 Knowledge and Tools for Public Health future Sue Atkinson</p> <p>34462 Teaching public health as m justification for social justice Mzwandile Mabhala</p> <p>34559 Workforce solutions to Public Health Challenges: developing a collaborative approach for the North West Jane Thompson</p> <p>34571 Public health intelligence for World Class Commissioners: skills for the wider workforce Clare Humphreys</p> <p>34586 Supporting role development of healthcare support workers delivering National Anticipatory Care programme in Scotland Vibha Pankaj</p> <p>34589 Better engagement skills with hard to reach groups - training for front line staff delivering National Anticipatory Care programme in Scotland Vibha Pankaj</p> <p>34978 Exploring the role and training needs of health visitors in relation to mental health promotion for families with pre-school children Cheryl Adams</p> <p>35105 Reducing Health Inequalities in Manchester: Developing clinical champions through an action learning programme. Gabrielle Wilson NHS Manchester</p> <p>35165 Climate change advocacy- a bottom-up approach Girija Dabke NHS Southampton City</p> <p>35202 The Development of a Career Framework for Health Visiting in NHS West Midlands Pauline Lilley Coventry University</p> <p>35272 Perspective Importance: allowing ourselves to believe in being global health practitioners Heather Lannin - NHS</p> <p>35279 The ‘frontline’ public health workforce: what information does it need to fulfil its public health remit? Jill Rutland - Kent & Medway Public Health Observatory</p>
Diabetes (3)	<p>34345 Diagnostic accuracy of hba1c for impaired fasting glycaemia in people at high risk of type 2 diabetes Bharathy Kumaravel</p> <p>34454 Diabetes control – how can GP networks help? Abigail Knight</p> <p>34563 Black and Ethnic Minority Access to Retinal Screening Carol Cox</p>
Disability & Health (3)	<p>34388 Getting about - meeting wheelchair users needs Robert Bethune</p> <p>35122 Developing the Local Area Coordination model in Scotland Angela Henderson Scottish Consortium for Learning Disabilities</p> <p>35199 Using funding wisely - providing fun opportunities and support for parents/carers Sarah Wilcock NHS Nottinghamshire County</p>
Drug Misuse,	<p>34015 Illicit drug use by older people; widening inequalities of an already marginalised population</p>

<p>(5)</p>	<p>Caryl Beynon 34234 Calculating the Costs: Accessing Specialist care across cities for recovering Drug Addicts living with Hepatitis C M.Ayo Eni-Olotu 34347 A strategic Overview of the National Drug Treatment Monitoring System Jennie Lowdell 34540 Training support for the National Drug Treatment Monitoring System West Midlands (NDTMS) data collection Jeanette Aston 35106 The Risk of Recreational Drug Use. David Wood Sheffield Hallam University</p>
<p>Emergency Planning, Disasters and Crisis management (4)</p>	<p>29236 Transparency during Public Health Emergencies: from rhetoric to reality John Rainford 34213 Science & Technical Advisory Cell (STAC) "Grab-Bag" - instant, comprehensive advice for Directors of Public Health or deputies chairing STAC in the event of major incidents. James Lindley Owen 34594 Multi-agency working in safeguarding those who may be vulnerable in an emergency. Giles De Burgh 35063 The management of a sudden death following HPV vaccination - real time crisis management Caron Grainger Coventry PCT</p>
<p>Employment, Barriers To (2)</p>	<p>34363 Fit for Work: bringing case-managed personalised vocational rehabilitation for sickness absentees closer to Primary Care Rob Hampton 34543 "Just the job for tough times: how the Condition Management Programme is creating healthy individuals, families and communities in an unhealthy economy." John Sherlock</p>
<p>Ethnic Minority Health (5)</p>	<p>28953 An exploration of the experiences of Black and Minority Ethnic service users in relation to access to National Health Service in the UK Krishna Regmi 33925 Voting & Citizenship as an Indicator of Immigrant Health Ben Meers 34422 Investigating the effects of the marriage practices of a Pakistani population in Lancashire on the prevalence of inherited diseases such as thalassaemia Rachel Morgan 34506 Project Title: Champions for Achieving Better health in Sheffield (C.A.B.S) Permjeet Dhoot 34560 Using faith as a forum for emergency preparedness: the Bangladeshi community in Tower Hamlets Rakhee Lahiri</p>
<p>Faith Centres</p>	<p>34311 A survey of health-promoting activities and views of faith leaders concerning health promotion in faith communities in</p>

role (2)	Dundee, Scotland. Edwin Van Teijlingen 34382 Promoting Health Through Faith Centres: Establishment of the Heathlands Chris Ali
Fuel Poverty (3)	33939 A Regional Approach to Fuel Poverty and Health Wendy Burke 34555 Alleviating Fuel Poverty in the North East Elaine Rodger 34585 Counter Attack! – That is how Blackpool fights the winter Gabriel Agboado
Gypsies & Travellers (2)	33966 Health Improvement through Participation and Citizenship: Working with Gypsies and Travellers Zoe Matthews 34078 The relevance of cultural sensitivity in providing health services to a marginalized population group – Gypsy Travellers Xena Dion
H1N1 (Swine Flu) pandemic (3)	34372 Critical Care Planning in the South West for Surges during the H1N1 Pandemic Rob Bethune 34377 Swine Flu Vaccination Planning in the South West Kate Mears 35156 Flu pandemic- the Southampton experience Girija Dabke NHS Southampton City
Health and well being in a time of economic crisis (4)	34352 The experience of recession in Wales: its potential impact in two local authority areas Eva Elliott 34423 Crisis, what crisis? Martin McKee 34570 Predicting and verifying early health impacts of the economic downturn in Derbyshire David Jenner 34596 Crunchtime for health in Sandwell: measures to tackle poverty and improve health John Middleton
Health Care & Healthy hospitals (7)	33355 Issues and Opportunities in Promoting Health for People with Sight Loss Skye Hughes 33847 A Public Health Charter for "A Good Death": Towards Compassionate Communities Edwin Pugh 34419 The Dying Patient Act – What Does The Future Hold? Rachel Nissanholtz-Gannot 34327 Hospital Health Promotion - lifestyle assessment and referral pathway Gary Bickerstaffe 34460 Quality Improvement in Chronic Kidney Disease (CKD) Management: “Power to the People” and gaining health through h participation in primary care. Neerja Jain 35140 The citizen-patient: empowering those with chronic conditions to take control of the disease management process through telephone based Health Coaching. Iain Kennedy Bupa Health Dialog

	35151 The Act of Dialogue: exploring patient-professional dialogue through simulations Gillie Stoneham
Health Impact Assessment (3)	34541 Health Impact Assessment: What impact? Linsey Hovard 35196 Using Health Impact Assessment to develop indicators for health and regeneration Jonna Monaghan Belfast Healthy Cities
Health Inequality & Deprivation (13)	<p>Defining the scope of the problem</p> <p>34410 Defining physiological mechanisms and policy responses for social injustice and health inequalities Jason Behrmann</p> <p>35160 De-mystifying Mechanisms for Delivery of Health Inequalities Targets, Now, and Beyond 2010 Chris Bentley Health Inequalities National Support Team, DH</p> <p>Measuring health inequality</p> <p>34022 Comparing like with like: how do mortality rates in the South East measure up to similarly affluent regions across Europe? Rachel Crowther</p> <p>34404 The Health Inequalities Intervention Toolkit: identifying factors associated with inequalities in infant mortality Anne Scott</p> <p>34417 Regional Variations and Trends in Health Inequalities Allan Baker</p> <p>34434 Assessing Health Inequalities - Adjusting for Random Variation Stuart Harris</p> <p>35270 Healthy Foundations Life-stage Segmentation Project, Department of Health Ewen Macgregor - Social Marketing and Health-related Behaviour Team, Department of Health, London</p> <p>Measuring the effectiveness of interventions</p> <p>34385 Measuring the Impact of Health Inequalities Programmes: what works in practice? Gillian Granville</p> <p>34403 The Health Inequalities Intervention Toolkit: providing evidence to reduce inequalities in life expectancy Allan Baker</p> <p>Interventions to tackle health inequalities</p> <p>34424 Systematic use of Health Inequality Impact Assessment to Tackle the Life Expectancy Gap in Gateshead Alyson Learmonth</p> <p>34461 Regenerating Stoke-n-Trent: using health impact assessment to ‘health proof’ masterplans for deprived communities</p>

	<p>Salim Vohra 34573 Healthy Futures: an area based programme to reduce health inequalities in Westminster Anna Waterman 35109 Modelling the effects of a healthy lifestyle for the population of Coventry Anne Hartley NHS Coventry 35182 A whole Council approach using evidence to improve health and wellbeing and tackle inequalities in health Alyson Learmonth Gateshead PCT</p>
Health Literacy (2)	<p>34073 Skilled for Health – A Health Literacy programme using an embedded approach to tackling health improvement and basic skills. Jonathan Berry 34236 Tackling health inequalities through improving health literacy Rachel Carse</p>
Health needs assessment (2)	<p>34452 A Qualitative Health Needs Assessment of a Former Mining Community Smith Alison 35144 Joint Strategic Needs Assessments - Can Opener or Can of Worms? Mark Gamsu DH</p>
Health promotion (2)	<p>34497 The development of an evaluation framework for health promotion interventions Aileen Dunne 35113 Is there a future for health promotion in PCTs? Judy White Leeds Metropolitan University</p>
Health Trainers (8)	<p>33729 Qualitative Evaluation of a Training Programme for a New Health Trainer Service in East London Parmpreet Marway 34039 Cornwall & Isles of Scilly Health Trainer Service Tackles Health Inequalities Alex Ollivier 34231 Evaluation of the health trainer service in Greater Manchester Soraya Meah 34244 Health Trainers – Evidencing Success Rachel Carse 34457 The Value for Money of Health Trainers Graham Lister 34526 The importance of branding- Health Trainers Chris Lovitt 34528 Evaluating Health Trainer services: informing service development and commissioning Paul Iggulden 35130 Tackling health inequalities in Bolton: the measurable approach Jessica Colling Vielife</p>
Healthy Universities (2)	<p>34550 Healthy and Sustainable Universities: Developing Leadership and Governance Mark Dooris 35120 Yorkshire and Humber Healthy Universities Network Jennie Cawood Yorkshire and Humber Teaching Public Health Network</p>

<p>Healthy Housing (5)</p>	<p>33643 Visiting Professor in Housing Studies Peter John Ambrose 34293 The Private Sector Housing Evidence Base: getting good practice into publication Jill Stewart 34294 Linking Housing and Health Data - Producing Evidence Based Outcomes Navdip Samrai 35159 Housing and Health: joint commissioning across Housing, Social Care and Health Neeraj Malhotra Sandwell Primary Care Trust 35209 Healthy and Sustainable Homes and Communities – a possible emerging agenda for the Health Protection Agency. Mr Darrell Gale - Health Protection Agency, Chemical Hazards and Poisons Division</p>
<p>Homelessness (1)</p>	<p>34333 No-one should be homeless at Christmas - how the arts can stimulate debate on homelessness Jayne Howard</p>
<p>I&DeA workshops (6)</p>	<p>Workshops presented by the Innovations & Development Agency (I&DeA) for Local Government in England:</p> <ul style="list-style-type: none"> ◆ The role of Scrutiny in Tackling Health Inequalities Su Turner ◆ Healthy Accountability: Engaging local elected representatives in the public health agenda: Tim Gilling ◆ The effect of economic recession on health ◆ Developing a Business Case for Health Improvement ◆ Leading together better ◆ ‘A Glass Half Full?’ - Assets in action towards health.
<p>International Public Health – Western countries & cross national comparative studies (7)</p>	<p>34071 World Class Commissioning – how do we know if its World Class? Wilkinson John 34080 Inequalities in health: A critical review of the change in Canadian and American social and health policies Andrew Beck 34216 Trustful societies, trustful individuals, and health: an analysis of self-rated health and social trust using the World Value Survey Min Hua Jen 34246 System-wide Implementation of the Seniors Health Research Transfer Network Larry W Chambers 34396 A pan-European project to explore and facilitate community health management within targeted communities Jacqueline Richards 34429 We may make our own choices but not in circumstances of our own choosing Martin McKee 34479 Developing an evidence based approach to city level Public Health planning and investment in Europe. David Malcolm Whitfield</p>

<p>International Public Health - Third World (30)</p>	<p>33313 Knowledge, attitude, & preventive behaviors towards HIV/AIDs among secondary school students in Bangkok, Thailand. Fahim Khan</p> <p>33318 Building Healthy and Sustainable Cities in Africa Geoffrey Nwaka</p> <p>33636 Market Potential Analysis and Service Attribute in Islamic Hospital in Depok City, Indonesia Year 2007 Dumilah Ayuningtyas</p> <p>33637 A Pro Worker Incentive/Pay Scheme for Health Care Manpower in Remote Areas: Case Study in the Province of Lampung, Indonesia Dumilah Ayuningtyas</p> <p>33701 Relation Between the Midwives' Performance in Implementation of Antenatal Care and Quality Work Life in Tasikmalaya City Dumilah Ayuningtyas</p> <p>33702 Preparedness Analysis of Rural Health Center in Desa Siaga (Alert Village) Development in Mentawai Archipelago Regency, the Province of West Sumatera, Indonesia Year 2008 Dumilah Ayuningtyas</p> <p>33703 Analysis of Equity Deployment Policy on Doctors (Physician) Practitioner and Dentist in Indonesia Year 2009 Dumilah Ayuningtyas</p> <p>33713 Well-being in a Deeply Religious Society : The First Household Survey of kuwaitis Hadi Ashkanani</p> <p>33957 Eye health promotion in the South African primary health care system Lawrence Sithole</p> <p>33999 HIV, Risky Behavior and Ethno-linguisticHeterogeneity Miron Tequame <i>Subsaharan Africa</i></p> <p>34064 Maternal Factors Associated With Exclusive Breastfeeding Duration in Rasht Raheleh Assali</p> <p>34082 Swasth Panchayat Yojana: A Participatory Approach to Health Deepak Mili</p> <p>34282 Swasth Panchayat Yojana: A Participatory Approach to Health Deepak Mili</p> <p>34253 Very Low Coverage of Postnatal Care in spite of High Acceptance of Antenatal care among Urban poor in Dhaka Kamal Biswas</p> <p>34264 Knowledge regarding hiv/aids and its effect on drugtaking practices of iv drug users Zareen Shah <i>Pakistan</i></p> <p>34304 Cypriot Teachers' Perceptions on the significance of Sex Education for pre school children and Perspectives for its successful implementation Martha Apostolidou</p> <p>34435 Determinants of road traffic injuries in drivers in a rapid developing country: Abdulbari Bener¹ <i>Qatar</i></p>
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	<p>34440 risk factors contributing to road traffic crashes in a fast developing country: the neglected health problem Abdulbari Bener <i>Qatar</i></p> <p>34442 Moving Experiences: A qualitative study on health worker migration from Nepal to the UK Padam Simkhada</p> <p>34443 Gender differences on the knowledge attitude and beliefs towards mental health illness in a very rapid developing society Abdulbari Bener</p> <p>34449 'People, Politics and Global Health': Report of an International People's Health University (IPHU) short course, London 2009 Ruth Stern</p> <p>34580 Housewives exposure to toxoplasma gondii in kitchens Wael El-Tras <i>Egypt</i></p> <p>34581 Application of small area smoking prevalence modelling to assess the alignment of treatment and need, and to target a community intervention programme in Sheffield John Soady</p> <p>34974 Evaluation of Rubella Virus Eradication goals in 10-49 years old women from Cartagena, Colombia. Doris Gómez</p> <p>34979 Multi-level analysis of clustered binary response data for identifying risk factors of smoking among teenage children attending school Shafquat Rozi <i>Karachi</i></p> <p>35114 Relationship between socio-economic and health status: a family perspective Claudette Damboh Ncho Tshwane University of Technology <i>South Africa</i></p> <p>35129 Health promotion in the area of domestic violence: The >role of Health Professionals Martha Apostolidou Frederick University Cyprus</p> <p>35163 Medical Student Elective - bane or benefit to low and middle income countries? Vanessa Jessop Medsin-UK's Global Health Education Project</p> <p>35164 A UK Consensus Statement on Core Global Health Teaching for Medical Students Oliver Johnson Medsin-UK's Global Health Education Project</p>
<p>Maternal & Child Health (9)</p>	<p>Promoting breast feeding</p> <p>34224 The London Breastfeeding Mapping Project Francesca Entwistle</p> <p>34283 Exploring social marketing solutions to encourage teenage breastfeeding Alan Tapp</p> <p>35170 Providing appropriate and accessible services for diverse communities: breastfeeding support for women of Bangladeshi origin in the UK Alison McFadden University of York</p>

	<p>35193 Social Marketing Campaign in Support of Increasing Breast Feeding Uptake Jean Arrowsmith Coventry City Council, Health Development Service</p> <p>35330 An evaluation of Breast feeding peer support group in Reading – a qualitative study Jharna Kumbang - NHS Berkshire West - The Breastfeeding Network, UK Voluntary Worker</p> <p>Maximising health in the early Years</p> <p>34370 “I didn’t know I’d feel like this”: An evaluation of dance movement therapy in the context of maternal and infant health. Sue Horrocks</p> <p>34536 Terminations are leading to Subsequent Premature Births- is this a serious public health issue in the UK? What are the risks? What are the costs to the Mother and the NHS? a literature review and meta-analysis Gregory Gardner</p> <p>35207 Best Start for Life: Guidelines for food, nutrition, play and physical activity for early years childcare Bryony O'Connor Department of Health North West</p> <p>35208 HENRY in the North West: An early years capacity building programme Sylvia Cheater P Department of Health North West</p>
<p>Men’s health (2)</p>	<p>33673 Mental Health Service Personal Trainers Project Sally Hone</p> <p>35158 Men's Health Shashi Carter Health Development Service Coventry City Council</p>
<p>Mental Health (16)</p>	<p>Using the Arts to promote mental health</p> <p>34322 An educational tonic - Art on Prescription David Baker</p> <p>34328 Creating Space - using the arts to address the needs of NHS staff on long term sick leave Jayne Howard</p> <p>34606 REACH Alexandra Coulter</p> <p>Assessing need</p> <p>34329 Using Health Impact Assessment to support the development of Mental Health strategy Claire Higgins</p> <p>34334 Patterns, predictors and implications of multimorbidity: exploring the co-incidence of depression and other types of chronic ill health Joanne Coy</p> <p>34343 Surveys highlight the extent of mental health problems in older people in Tower Hamlets; 35% have a diagnosed or</p>

	<p>suspected mental health condition Natalia Clifford</p> <p>34344 A multiagency health needs assessment in Tower Hamlets revealed that only 1 in 4 older people with dementia were known to local services Yaccub Enum</p> <p>34371 Measuring and Understanding Population Wellbeing in the North West of England Lynn Deacon</p> <p>33363 The mental health of men and boys: a review of the most important issues David Wilkins</p> <p>34237 Anti-stigma campaigning in mental health - Reaching a new audience Catherine Parker</p> <p>34346 Social capital, social networks and mental health in reducing inequalities in London Nick Coyle</p> <p>34498 Promoting Mental Health Wellbeing of Older Carers Frances Gordon</p> <p>34504 Improving mental health and wellbeing in patients with long term conditions Abraham George</p> <p>34537 Children's and young people's views of the factors that influence their mental health Janet Shucksmith</p> <p>34552 Improving mental wellbeing through building the community in Greenwich Aideen Silke</p> <p>35176 Get Into Reading – an inclusive, innovative, economic and elegantly simple way to provide cross-spectrum, mental health support and build community. Lynn Collins Get Into Reading</p>
<p>Migration & Health (2)</p>	<p>34992 The impact of migration on the measurement of health status Paul Brown</p> <p>35205 The Health Needs of Eastern European Migrants Roger Penn Lancaster University</p>
<p>Obesity, Nutrition & Diet: Adults (15)</p>	<p>Community Food Workers</p> <p>34295 Evaluation of the Salford Community Food Worker initiative: key findings and lessons learnt. Anne Coufopoulos</p> <p>35146 Community Nutrition Volunteer Cheryl Omnes NHS Darlington</p> <p>34533 What is the value of economic evidence for community food initiatives in Scotland? Katrina Reid</p> <p>Access to healthy food</p> <p>34342 Developing a physical accessibility standard for healthy food in the West Midlands David Elliott</p> <p>35198 Resiliency in the Food System - ensuring that access to a healthy and sustainable food supply is ongoing Johnny Denis Johnny Denis & Associates/Food Access Consulting</p>

	<p>Tackling Obesity</p> <p>34392 Healthy Choices: Small changes, big differences weight management programme Rachel Partridge</p> <p>34520 Gym for free scheme”: the impact of an innovative public health policy on nutritional practice, health, and wellbeing of residents in a deprived constituency in Birmingham , UK Fatemeh Rabiee</p> <p>34447 Delivery of a standard weight management programme across 86 General Practices in County Durham and Darlington Iain Miller</p> <p>34605 Fit Fans Social Marketing Project Peter Dawson</p> <p>34608 The Fit Fans Weight Management Programme Peter Dawson</p> <p>35136 Evaluation of One Body One Life: A multi-dimensional family based service aimed at reducing obesity Berni Lee NHS Coventry</p> <p>35161 Measuring Progress on Tackling Adult Obesity across the South West Sarah Payne Department of Health</p> <p>35169 The Middlesbrough Health Towns Programme: Partnership approaches to tackling obesity Peter Heywood NHS Middlesbrough & Middlesbrough Council</p> <p>35220 Liverpool's Challenge Jane Thomas - Liverpool PCT</p> <p>34220 Psychological Support within the Obesity Care Pathway in South West Essex Neel Bhaduri</p> <p>Salt management</p> <p>34374 Variabilty in Salt Levels in Take-Away Meals: Implications for Salt Reduction Leo Stevenson</p>
<p>Obesity, Nutrition, & Diet: Children (10)</p>	<p>34241 National survey of vending in secondary schools in England, 2006-2009 Anne Matthews</p> <p>34510 Year 7 secondary school students in St Helens and their views on school meals: Implications for the school food standards Claire Jagers</p> <p>34308 Introducing an evidence-based approach to tackling child obesity in the community Fiona Sim</p> <p>34356 Development of School Nutrition Action Groups in Secondary Schools.and Effect upon Food Choice Amanda Squire</p> <p>34514 Evaluation of the Implementation of a Children’s Weight Management Programme in Lambeth - Mind Exercise Nutrition Do it! (MEND) Bimpe Oki</p> <p>34534 Evaluation of 'HealthyWeightfor Children Hub' website Jenny Weeks</p>

	<p>34592 Nutritional Status of 2-5 Years Children and its Association with Socioeconomic and Feeding Determinants Tahereh Shafieian</p> <p>35102 Exploring patterns of weight and overweight in Halton infants and children: work in progress Catherine Perry University of Chester</p> <p>35149 'Normal for Norfolk? To assess levels of childhood obesity and overweight by deprivation quintile and district in order to evaluate trends over the past 3 years for NHS Norfolk.' Hannah Critten NHS Norfolk</p> <p>35181 Junior One Life - A 12 week healthy lifestyles programme for children aged 8-11 who are overweight or obese Ruth Bennett NHS Darlington</p>
Offender & Prisoner Health (3)	<p>34290 Greener on the Outside? A Case Study of Prisoner Environmental Out-Working Michelle Baybutt</p> <p>34548 Health is Everybody's Business Jennifer Archer</p> <p>35112 Prisoners Delivering a Health Trainer Service at HMP Erlestoke Mary Ann McKibben Public Health Directorate, NHS Wiltshire</p>
Partnerships for Health (3)	<p>34554 Delivering health promotion in partnership: Case study research on the contribution of a Metropolitan Police Safer Neighbourhood Team to health promotion Aideen Silke</p> <p>34575 Is it working together? A longitudinal case study to explore issues and pragmatic solutions involved in cross-sector working in public health Rosemary Rushmer</p> <p>35154 Leading effective partnerships across complex health and well-being systems Dr Catherine Hannaway Improvement Foundation</p>
Pharmacy (5)	<p><i>These abstracts may be re-classified under related health topics:</i></p> <p>28939 Response to NICE guidance - role of pharmacy Mike Beaman</p> <p>34105 Implementing Healthy Living Pharmacies in Portsmouth City Elizabeth Morgan</p> <p>35186 Community Pharmacy Weight Management Service Caron Grainger NHS Coventry</p> <p>35192 Trigger Purchase Scheme in Community Pharmacies. Caron Grainger NHS Coventry</p> <p>34493 Accomplishing Change: Community Pharmacy and Public Health Roles in England Paul Bissell</p>
Physical	Assessing the determinants

<p>Activity Phys act (15)</p>	<p>34582 Who stays, who drops out? Determinants of sustained exercise behaviour from an Inner London Exercise Referral Scheme. Patrick Tobi</p> <p>34300 Analysis of the Active People Survey to include walking and cycling done for transport in estimating participation in physical activity Cathy Mulhall</p> <p>33909 Walking and cycling for health: How public health professionals can influence the creation of activity-friendly environments Philip Insall</p> <p>34289 Green exercise - a programme of outdoor physical activity interventions targeted at hard to reach groups Hazel Hynds</p> <p>34414 Dance and its importance in promoting physical activity. Louise Portlock</p> <p>34436 Healthy Ageing: The benefits of outdoor activities for psychological and physical health Jemma Hawkins</p> <p>34470 Stoke-on-Trent's 'Streetcar' Bus Rapid Transport Scheme Health Impact Assessment Salim Vohra</p> <p>34471 The provision of physical activity within children's centres in the South East region Wendy Hislop</p> <p>34473 Get Active South East (GASE) framework – mapping the region for physical activity Paul Jarvis</p> <p>34556 Who is undertaking physical activity at the recommended level? – results from a local health and lifestyle survey Charlotte Brigden</p> <p>34602 Title: Cycling circles: social influence and gender perspectives in UK cycling Anja Dalton</p> <p>35139 Informing choice and promoting physical activity - www.promotingactivitytoolkit.com John Ainsworth Make Sport Fun</p> <p>35148 The role of health care practitioners in promoting physical activity Katherine Thompson NHS London</p> <p>35200 Promoting Physical Activity and Sustainable Travel through the Global Corporate Challenge in Wiltshire and Swindon Louise Hurst NHS Wiltshire</p> <p>34019 'Am I Bovered...?' Engaging physical activity interventions with girls Ferhana Hashem</p> <p>35253 Sport and physical activity participation and sedentarism among adolescents: exploring the transition from compulsory education Christopher S Owens - Department of Nursing, Midwifery and Healthcare, Faculty of Health and Life Sciences, Coventry University - Faculty of Sport, Health and Social Care, University of Gloucestershire</p>
<p>Pollution, environmental issues , waste disposal</p>	<p>33934 Medical Wastes, (Mercury & Teroxen ...etc) and its effect at Public Health. Nasser Nasseraldeen</p> <p>33980 Air Quality: The unseen public health crisis? Tim Chatterton</p> <p>34104 Comparing self-reported and objective measures of physical activity using Health Survey for England 2008 Chloe Robinson</p>

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Primary Care & Commissioning For Health (16)	<p>The role of Primary Care organisations in public health</p> <p>34063 Investing In Prevention : Making the case for getting upstream Christina Gray 34339 Becoming a public health organisation of the very best kind; sharing the results from a diagnosis and subsequent action plan for Liverpool PCT provider services Ros Dunkley 34564 Developing Primary Care Networks- Public Health's future? Chris Lovitt <i>Tower Hamlets</i></p> <p>World Class commissioning for public health</p> <p>34206 Health promotion and disease prevention in a World Class Commissioning context Jonathan Sexton 34263 Local Modelling for Health Improvement World Class Commissioning Outcome Metrics – Benefits and Challenges, using Smoking Quitters and Childhood Obesity as case studies Bimpe Oki 34412 World Class Commissioning and Health Inequalities Paul Fryers 34530 Participatory commissioning- an example of delivery on World Class Commissioning Competency 3? Chris Lovitt</p>

	<p>34428 From acute to preventive care: measuring investment and disinvestment in Gateshead Alyson Learmonth 34491 Partnership working – using NICE guidance across care settings Stephen Judge 34976 The Commissioning Cycle and Public Health Claire Beynon</p> <p>34355 Insights gained through surveys on the NHS Health Check pilot in Somerset Ulrike Harrower 34358 The evaluation of a NHS Health Check pilot in Somerset Ulrike Harrower 34577 Growing intelligence for populations in the North West Mary Lyons 34973 Using innovative metrics to drive efficiency, productivity and equalities: lessons from NHS Westminster Dr Adrian Brown</p> <p>35178 Leadership for Change and Action in Sustainable Development through Performance Management: A Case Study in Joint Working Towards "Becoming a Leading Sustainable and Low Carbon Organisation" Christina Button (p) NHS Wiltshire <i>Wilts PCT</i></p> <p>34464 Safety indicators in primary care Carmen Tsang</p>
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	35197 Older People in the South West Pamela Akerman Department of Health South West
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	<p>Smoking and Youth 34367 “Smoke & Mirrors”: Tackling youth smoking rates through youth advocacy and participation in tobacco industry Denormalisation Andrea Crossfield 34501 “If you smoke, I smoke” : How one region campaigned to protect children still exposed to secondhand smoke. Fiona Andrews 34987 The Development of a "Tobacco Control Strategy for Young People" in Kent. Allan Gregory Kent Alliance on Smoking & Health [KASH]</p> <p>Smoking and pregnancy 34985 Helping pregnant women stop smoking. What really works? Jill Goddard NHS Tower Hamlets 34486 Smoking during pregnancy and social marketing in Stoke-on-Trent Paul Trinder</p>
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	<p>35152 What's Good for the Climate is Good for Health Jenny Griffiths Self-employed</p> <p>35180 Principals and primer in measuring sustainability in healthcare Imogen Tennison Eastern Region Public Health Observatory (ERPHO) <i>aimed at the whole of the NHS</i></p> <p>35203 Building Momentum for Sustainability in the Face of Opposition: Responding to a Motion to Withdraw from the Nottingham Declaration Louise Hurst NHS Wiltshire</p> <p>34490 Health and Sustainability - Making the Links. Case Studies from Scotland Chris Pilley</p>
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